

Kronos Sales Kick-Off 2020

October 14–17, 2019 | Rosen Shingle Creek, Orlando, FL

Partner Sponsorship and Exhibitor Opportunities

Kronos Sales Kick-Off brings together more than 1,000 sales, presales, and services management attendees from around the globe to offer training, education, and the opportunity to network. Our partner sponsorship and exhibitor opportunities are a great way for you to showcase your company's products and services and increase awareness among our frontline sales, presales, and services organizations — all while developing valuable partnerships.

Expo Hours: Tuesday, October 15, 1:00p.m. – 5:45p.m.

Cost	\$20,000	\$15,000	\$10,000	\$8,000	\$6,000	
Available Packages	Gold	Silver	Bronze	Premium Exhibitor	General Exhibitor	À La Carte Sponsorships
Choice of branding opportunity	X	X	X	À la carte	À la carte	
Sponsor-provided branding on signage	X	X	X	À la carte	À la carte	
Expo Booth						
10' x 20' Booth						
Includes: One (1) standard company sign, rear and side pipe and drape, two (2) 6' draped counters, two (2) wastebaskets, two (2) stools, two (2) 500-watt outlets, two (2) 32" screens	X			X		
10' x 10' Booth						
Includes: One (1) standard company sign, rear and side pipe and drape, one (1) 6' draped counter, one (1) wastebasket, one (1) stool, one (1) 500-watt outlet, one (1) 32" screen		X	X		X	
Full conference badges	3	2	1	1	1	

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Mobile App Inclusion						
Logo and URL on sponsorship page	X	X	X	X	X	X
Listing on exhibitor page				X	X	
100-word company profile	X	X	X	X	X	X
Graphic ad on home screen	X	X	X			
Identified as a sponsor on expo map	X	X	X			
Identified as an exhibitor on expo map	X	X	X	X	X	
Push notification inviting attendees to visit your booth	X					
Opening General Session Promotion						
Acknowledgement of sponsor during the session	X					
KronoVision Videos						
One (1) 30-second video, pushed out to attendees prior to/during SKO	X					
One (1) 15-second video, pushed out to attendees prior to/during SKO		X				
Gold Sponsorships						
Sponsor a thought leadership microtheater: Sponsor a Tuesday microtheater in the expo with an opportunity to introduce the speakers (HBS professor or CXO). Your brand will also be included in the mobile app and on session signage. Two (2) opportunities to sponsor.	X					
Exclusive cocktail reception: Exclusive 45-minute reception with Kronos® executives (Tuesday, 6 p.m. – 6:45 p.m.). One (1) opportunity to sponsor.	X					
VIP lounge with wine tasting (Wednesday awards dinner): Access to the VIP lounge, reserved for winners of expo gamification contests, and for two (2) partner participants. Your brand will also be included in the mobile app and on signage. Inside the lounge, you'll entertain attendees with a wine tasting station for some interactive fun. One (1) opportunity to sponsor.	X					

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Silver Sponsorships						
Sponsor a skills development session: Sponsorship includes an opportunity to introduce the session speaker. Your brand will also be included in the mobile app and on session signage. Two (2) opportunities to sponsor.		X				
Sponsor Tuesday or Wednesday breakfast: We'll reserve a table where you can host attendees for a breakfast meeting. Includes a 20" monitor and power for your laptop, signage thanking you for sponsoring, and a message in the mobile app inviting attendees to visit your table. Two (2) opportunities to sponsor.		X				
Sponsor Tuesday or Wednesday lunch: We'll reserve a table where you can host attendees for a lunch meeting. Includes a 20" monitor and power for your laptop, signage thanking you for sponsoring, and a message in the mobile app inviting attendees to visit your table. Two (2) opportunities to sponsor.		X				
Headshot station: One of the most popular spots at SKO! We'll set up the station next to your booth where a professional photographer will photograph attendees, and promote your booth location in the mobile app. One (1) opportunity to sponsor.		X				
VIP airport transport: Sponsor VIP car transport for winners of expo gamification contests. Two (2) opportunities to sponsor.		X				
Bronze Sponsorships						
Relaxation station: We'll set up the station next to your booth where attendees can come and relax via massage chairs, etc., and promote your booth location in the mobile app. One (1) opportunity to sponsor.			X			
Lounge furniture and barista station in your booth: We'll provide comfortable seating in your booth where attendees can stop and spend time with you. Once there, you can offer them a coffee from your very own barista station to encourage them to stay longer. One (1) opportunity to sponsor.			X			
Sponsor a specialty drink station (Monday welcome dinner): We'll set you up next to the specialty station where you can speak to and interact with attendees. One (1) opportunity to sponsor.			X			
Sponsor a bourbon tasting station (Wednesday awards dinner): We'll set you up next to the specialty station where you can speak to and interact with attendees. One (1) opportunity to sponsor.			X			

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Digital kiosk with customized content: We'll place an interactive digital kiosk with app-style content in your booth to showcase your latest developments, product info, and demos (requires exhibitor booth purchase)						\$6,500
Learning Lab video: One (1) video as a part of the expo Learning Lab on Tuesday (requires exhibitor booth purchase)						\$5,000
Attendee voicemail: Create a customized voicemail to leave in each attendee's room inviting them to visit your booth (requires exhibitor booth purchase)						\$2,500
Graffiti wall: Draw traffic to your booth by encouraging attendees to stop by and express themselves! The topic or question on which you'd like attendees to comment can be pre-drawn and included at the top of the graffiti board (requires exhibitor booth purchase)						\$2,500
Mobile app push notification: Create a customized message that will push to attendees through the app (one per day, available on Monday, Tuesday, and Wednesday) (requires exhibitor booth purchase)						\$1,500

For any questions, please contact Melissa Sargent, Melissa.sargent@kronos.com, (317) 607-1685.

Exhibitors & Sponsors - the cost to purchase an additional full conference badge is \$2,500.

Partner Summit only attendees: There is no charge to attend only the Partner Summit, however your access is restricted to Wednesday's Partner Summit, Wednesday meals, and the Wednesday evening dinner.



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